

Exmouth Rowing Club Social Media Moderation Guidelines

This guidance document is for the club's administrators, moderators, members and any users who engage with the club's social media channels.

Exmouth Rowing Club currently has three social media channels

- Facebook
- Instagram
- YouTube

The club welcomes and encourages members and non members to engage with these networks.

The following moderation guidelines relate to all current club social media channels and any platforms the club may use in the future.

Exmouth Rowing Club's social media channels are a space for communication about the club's activities, events, achievements and news. It's also a place for people to engage with the club and ask questions. On our pages, we will provide up to date information about our activities, events and celebrations as well as share non club related information that may be relevant or interesting to our members and followers.

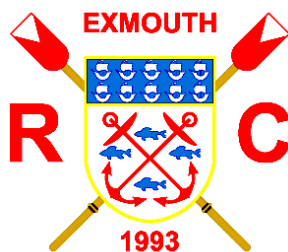
All comments, messages, and posts are moderated, and we want to avoid anything being shared on our page that could put our members or the wider public at risk. We want our platforms to be a safe and helpful place.

Our social media platforms will be moderated by club committee officials.

There are some instances where they will have to hide or delete posts. Posts that we will hide or delete are:

- Personal details about you or other people, including contact details.
- Comments that could be libellous or defamatory, for example, if an accusation is made against a named person.

We want our channels to be a friendly place, so the club reserves the right to hide or delete any comments or content deemed to be inappropriate.



If a post breaks the rules listed below or could be distressing or upsetting to others, we may need to hide and/or delete it and if necessary (dependent on frequency, scale or content posted) we reserve the right to 'ban' or 'block' users who persistently break these rules and report their behaviour to the channels.

These include posts with:

- Abusive, aggressive, hurtful or hateful content.
- Threats.
- Abusive language directed towards the club and/or the club people and partners (staff, volunteers, supporters).
- Content of a sexually-explicit nature.
- Comments that use inappropriate language or hate speech. This includes language that mentions nationality, race, religion or racist, homophobic, biphobic, sexist, ableist, disablist, classist and transphobic content.
- Inappropriate language also includes swearing.
- Defamatory comments.
- Personal or organisational attacks or threats.
- Off-topic posts.
- Advertisements or spam.
- Comments or imagery that violate the privacy of our staff or members.
- Inclusion of personal and/or contact details, including but not limited to names, telephone numbers and postal or email addresses
- Breach of any of the terms of any of the social media platforms themselves: [Facebook](#), [Instagram](#) [YouTube](#)
- User is posting off-topic, redundant or repeated comments by repeatedly adding negative comments to our posts, even when not relevant to the subject matter.
- Posts encouraging anything illegal or breaking the law - including but not limited to breach of copyright, defamation or contempt of court.
- User is repeatedly tagging the club account(s) in a hostile manner or repeating the same message multiple times.
- User appears to impersonate someone else without their consent.